WordPress SEO

[WPBeginner](#) | SEO (Search Engine Optomizer)

Everyone who is blogging has heard a thing or two about SEO. You know that it is important for your site to have good SEO. WordPress is extremely well-coded which is why many call it SEO friendly. But the real SEO benefit comes from WordPress plugins [WordPress SEO by Yoast](#). This plugin is by far the most complete SEO solution that is available for WordPress. It has received over a million downloads. We use WordPress SEO plugin to improve our on-page SEO.

Unlike most other plugins this plugin is way more than simple meta tag additions. We use it to add custom post title, meta description, and meta keyword for our posts, pages, and taxonomies (tag, category, etc). When writing the meta information, WordPress SEO plugin shows you a Google search result snippet preview, so you can see exactly how your content will look when someone search for it in Google. It even has the ability to [get you verified google authorship for your site](#).

It helps us create XML sitemaps that support images. It also gives us the ability to have advanced configuration such as removing a specific post, page, post type, or a taxonomy from the sitemap. It notifies search engines automatically once your content is published.

It allows us to add [custom RSS footer](#) for our WordPress posts.

It has social integration that lets you show you the correct title, description, and image for Facebook using the OpenGraph meta data. It also allows us to [add twitter cards in WordPress](#).

It has tons of other cool features that you can read about in our [WordPress SEO by Yoast](#) article.

Our founder, rates it a perfect 5 out of 5.

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