Blogging 101

Many blogs are issue-based, meaning the blogger is trying to provide information to sway people's thinking in a certain direction. Many political blogs and social issues blogs are written by bloggers who are trying to make a difference in their own ways. Such blogs bring people together and connect them.

It's a great way of meeting new people, globally or locally. Blogging helps to spread ideas and connections beyond geographical boundaries. You can connect with your friends, family or fans to let them know what you think about certain issues. You can ask them about their opinion or share important happening in their lives.

Top 10 Reasons People Blog:

- Advertising and Branding
- To connect with like-minded people
- To create awareness or get your voice heard
- Self-Promotion
- To Help Others
- Stay in Touch
- To Satisfy Your Creative Side
- Create a Record
- To Gain Knowledge

There are certain things, which are to be kept in mind while writing a blog. A blog should be updated regularly with the latest information otherwise, is considered as a static web page for the readers.

This in turn will mean less credibility for the blogger and even less traffic on the blog. Before starting with the new blog, it is essential that you should [define a goal](#) for it and what do you want to accomplish out of it. You should know who are your readers and blog should be written in order to meet their expectations. Your blogs should reflect your personality and not something you are not.

Should I Start a Blog? 34 Things to Know (Before You Start)

1. **It helps you learn new things**

2. **It makes you think clearer**
3. **It helps you write better**
4. **It builds your confidence**
5. **It helps you speak more coherently**
6. **It can make you money**
7. **It can help you aid good causes**
8. **It requires no prior knowledge**
9. **It challenges you**
10. **It is free (or affordable)**
11. **It helps you build an audience**
12. **It lets you help other people**
13. **It can help you influence public policy**
14. **It disciplines you**

15. **It helps you build credibility**

16. **It helps you get published**

17. **It can land you speaking engagements**

18. **It can get you consulting deals**

19. **It can get you freelance writing gigs**

20. **It can promote your art or hobby**

21. **It sharpens your observation**

22. **It helps you stay in touch with distant friends and family**

23. **It advances your resume**

24. **It boosts your offline business**

25. **It boosts your creativity**

26. **It helps you make better choices**

27. **It makes you happy**

28. **It gives you freedom**

29. **It helps you acquire valuable new skills**

30. **It eases your personal problems**

31. **It allows you document your life**

32. **It makes you stand out**

33. **It builds your network**

34. **It helps you live forever**

Taken from https://howtostartablogonline.net/why-blog/

1. Weebly – Easy to use, "mostly" free, can add other pages, easy to bump up searchability. Weebly is one of the easiest website builders in the market**.** They allow you to drag and drop content into a website, so it's very intuitive to use.

2. Penzu – Personal Journal, can send link to one page at a time to someone, Very private, not searchable. The aim of Penzu is to create an online journal experience that is as similar to writing in a paper-bound journal or diary as possible. While Penzu doesn't offer free-form drawing, it is ideal for writing. And since it is online, there are many benefits to using Penzu rather than paper.

3. Blogger – Blog attached to Google, need a Gmail account, simple format, basically free, can make searchable. Blogger enjoys the fame of being one of the most popular blogging platforms especially for the newbie in the blogging industry. Google has made the site popular because it is free and offers anyone the ability to manage their own blog site without the burden of technicalities in hosting the same.

4. WordPress – Not as intuitive as others, the world's most widely used Blog, as well as most widely used web page site. **There is a much larger community supporting WordPress**, mainly because they have a lot of different designers and programmers that provide services and build tools (such as plugins) for WordPress users. So finding WordPress experts is relatively easy. The **disadvantage of WordPress is that it is a lot more difficult to use, especially when compared to using Weebly.** On the other side of the coin, **you can do a lot more complex functions with WordPress**, but you will need to either be proficient at using it, or be willing to hire someone to build it for you.

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http://pamstephens890.weebly.com/

https://www.atomiclearning.com/ (nothing on Penzu) Lots on the other Blog sites